



2010 SPRING FEVER GOLF CLASSIC
Monday, March 8, 2010 - Bay Oaks Country Club

Sponsorship Offerings

EXCLUSIVE PRESENTING SPONSOR

\$3,500

- For car dealerships, a vehicle displayed at a hole as the “hole-in-one” prize (the dealership to provide the hole-in-one insurance)
- A team (4 players) in the tournament.
- Logo recognition on the tournament golf balls (a sleeve of balls given to each player).
- Logo recognition on tournament brochure cover mailed and emailed to ALL Chamber members (time sensitive).
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Signage on the golf course.
- Recognition at the awards reception immediately following the tournament.

EXCLUSIVE PROMOTIONAL SPONSOR

\$2,500

- A team (4 players) in the tournament.
- Your company banner displayed at the registration table.
- Signage at the putting contest and chipping contest locations as well as on the driving range.
- Your company name or logo on the winner’s award for the contest.
- Logo recognition on tournament brochure back cover mailed and to ALL Chamber members (time sensitive).
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- A picture presentation with the contest winners.
- Recognition at the awards reception immediately following the tournament.

AWARDS RECEPTION SPONSOR**\$2,000**

- A team (4 players) in the tournament.
- Your company banner displayed in the clubhouse during the reception.
- Logo recognition on tournament brochure back cover mailed and emailed to over ALL Chamber members (time sensitive).
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Recognition at the awards reception immediately following the tournament.

AWARDS SPONSOR**\$1,200**

- A team (4 players) in the tournament.
- Logo recognition on the 1st, 2nd, and 3rd Place team awards presented at the awards dinner following the tournament.
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Recognition at the awards reception immediately following the tournament.

HOLE-IN-ONE SPONSOR**\$1,000**

- For car dealerships, a vehicle displayed at a hole as the “hole-in-one” prize (the dealership would provide the hole-in-one insurance)
- A team (4 players) in the tournament. (If a dealership does not want to place a team in the tournament, the donation is \$500.)
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Your company name announced as the sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Signage on the golf course.
- Recognition at the awards reception immediately following the tournament.

DRIVING RANGE SPONSOR**\$500**

- Signage at the Driving Range.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber Newsletter.
- A picture presentation.
- Recognition at the awards reception immediately following the tournament.

DISPLAY SPONSOR**\$500**

- Signage at the club house in the proximity of your display.
- You will have a 10 x 10 space to promote your business in a highly visible area adjacent to the club house beginning before and also during the tournament. We can provide the tent or you may bring your own.
- Recognition in the Bay Area Citizen - Clear Lake Area Flag, Houston Chronicle - Horizons, and the Chamber Newsletter.
- Recognition at the awards reception immediately following the tournament.

BEVERAGE & SNACK CART / STATION SPONSOR**\$350**

- Your company representatives working the cart or station during the tournament. This allows you visibility and personal contact during the entire tournament play.
- The Chamber provides the beverages (soft drinks, water and beer) for the players.
- You provide the snacks to pass out to the golfers.
- Signage at the beverage stations or on the beverage cart.
- Signage at the clubhouse during lunch.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Recognition at the awards reception immediately following the tournament.

CHIPPING CONTEST SPONSOR**\$250**

- Signage at the chipping contest location.
- Your company name or logo on the winner's award.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber Newsletter.
- A picture presentation with the contest winner.
- Recognition at the awards reception immediately following the tournament.

PUTTING CONTEST SPONSOR

\$250

- Signage at the putting contest location.
- Your company name or logo on the winner’s award.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber Newsletter.
- A picture presentation with the contest winner.
- Recognition at the awards reception immediately following the tournament.

PAR 3 HOLE SPONSOR

\$250

- Your company representatives at the hole during the tournament to provide a give away to each golfer as they play that hole or offer a par 3 game. This allows you visibility and personal contact during the entire tournament play.
- Signage at a par 3 hole.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen) and the Chamber newsletter.
- Recognition at the awards reception immediately following the tournament.

PAR 5 MOST ACCURATE DRIVE SPONSOR

\$250

- Your company representatives at the hole during the tournament to provide a give away to each golfer as they play that hole or offer a par 5 longest drive game or contest. This allows you visibility and personal contact during the entire tournament play.
- Signage at a par 5 hole.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen) Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Recognition at the awards reception immediately following the tournament.

HOLE SPONSOR

\$150

- Signage at the hole.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Recognition at the awards reception immediately following the tournament.



*For any additional information or questions on how you can get involved in the **2010 Spring Fever Golf Classic**, please contact Stephanie Rice at the Clear Lake Area Chamber of Commerce.*

Stephanie Rice - 281-488-7676 - stephanie@clearlakearea.com

We'll see you at Bay Oaks Country Club on **Monday, March 8, 2010** for our 21st Annual Spring Fever Golf Classic!!