



50th Anniversary

Parade December 10th and Awards Brunch December 11th

Sponsorship Investments

Major Sponsors receive recognition on: Posters, Website, Captain Registration Forms (*if prior to printing*), Awards Brunch Programs, Press Releases, Awards, Commemorative items, Skipper's Gift Bags. (*all items have varied print deadlines*)

TITLE SPONSOR - \$10,000: Title sponsor recognition on front of 50th Anniversary Christmas Boat Lane Parade Shirts and Skipper's Bags (if confirmed before November 1, 2011); Title sponsor recognition in event publicity before and after parade; **10** 50th Anniversary Long Sleeve T-shirts; Opportunity to place a banner at the Skipper's Meeting, at the Awards Brunch and on the Lead Boat; Name on clearlakearea.com home page parade banner; Name on Chamber weekly window parade banner; Link on Boat Parade page on clearlakearea.com; **10** Commemorative plaques; **10** Skipper's Bags; Front table for ten (10) at Awards Brunch; Title recognition at Skipper's meeting; Title sponsor plaque presented at Awards Brunch and personal presentation of one of the top awards given to a parade winner at the Awards Brunch.

PRESENTING SPONSOR - \$7,500: Presenting sponsor recognition on front 50th Anniversary Christmas Boat Lane Parade Shirts and Skipper's Bags (if confirmed before November 1, 2011); Presenting sponsor recognition in event publicity before and after parade; Name on Chamber weekly window parade banner; **8** 50th Anniversary Long Sleeve T-shirts; Opportunity to place a banner at the Skipper's Meeting and at the Awards Brunch; Link on Boat Parade page on clearlakearea.com; **8** Commemorative plaques; **8** Skipper's Bags; Front table for eight (8) at Awards Brunch; Presenting sponsor recognition at Skipper's meeting; Presenting sponsor plaque presented at Awards Brunch and personal presentation of one of the top awards given to a parade winner at the Awards Brunch.

GOLD ANCHOR SPONSOR - \$5,000: **8** 50th Anniversary Long Sleeve T-shirts; Opportunity to place a banner at the Skipper's Meeting and at the Awards Brunch; Link on Boat Parade page on clearlakearea.com; **8** Commemorative plaques; **8** Skipper's Bags; Front table for eight (8) at Awards Brunch; Gold sponsor recognition at Skipper's meeting; Gold Anchor sponsor plaque presented at Awards Brunch and personal presentation of one of the top awards given to a parade winner at the Awards Brunch.

SILVER ANCHOR SPONSOR - \$3,000: **4** 50th Anniversary Long Sleeve T-shirts; Link on Boat Parade page on clearlakearea.com; **4** Commemorative plaques; **4** Skipper's bags; Tickets for four (4) at front table at Awards Brunch; Sponsorship recognition at Skipper's meeting; Sponsor Plaque presented at Awards Brunch.

BRONZE ANCHOR SPONSOR - \$2,000: **2** 50th Anniversary Long Sleeve T-shirts; Link on Boat Parade page on clearlakearea.com; **2** Commemorative plaques; **2** Skipper's bags; Tickets for four (4) at front table at Awards Brunch; Sponsorship recognition at Skipper's meeting; Sponsor Plaque presented at Awards Brunch.

ANCHOR LINE SPONSOR - \$1,000: **2** 50th Anniversary Long Sleeve T-shirts; Link on Boat Parade page on clearlakearea.com; **2** Commemorative plaques; **2** Skipper's bags; Tickets for two (2) at front table at Awards Brunch; Sponsorship recognition at Skipper's meeting; Sponsor plaque presented at Awards Brunch.

INDIVIDUAL BOATER AWARDS - \$350, \$250 & \$150: First Place, Second Place & Third Place:

Tickets for two (2) to attend the Awards Brunch; Listing on Boat Parade page on clearlakearea.com; Name recognition in Awards Brunch Program; Name engraved on sponsored award for Winning Captain; Opportunity to present sponsored award to winner at the brunch.

Reserve your Sponsorship Investment by contacting Shari Sweeney, Vice President at the Clear Lake Area Chamber at 281-488-7676 or shari@clearlakearea.com.

