



**CLEAR LAKE AREA CHAMBER OF COMMERCE  
EPICUREAN EVENING 2012**



**“A Taste of Space” THURSDAY, February 2<sup>nd</sup> 6:30 – 9:00 p.m.**

PARTICIPANT: \_\_\_\_\_  
(PRINT YOUR COMPANY NAME AS IT IS TO APPEAR ON YOUR BOOTH SIGN)

CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SLOGAN: \_\_\_\_\_  
(one line to promote your business in the printed publications promoting Epicurean Evening)

ENTERTAINMENT AT YOUR BOOTH (limited space available first come first serve): YES \_\_\_\_\_ NO \_\_\_\_\_  
(See Fact Sheet for guidelines and regulations regarding all entertainment)

I/we hereby agree to participate in the Epicurean Evening 2012 to be produced by the Clear Lake Area Chamber of Commerce on **Thursday, February 2, 2012, at Space Center Houston**. I/we understand and agree to the following:

\_\_\_\_\_ **CHAMBER MEMBERS - Payment of \$150.00 is due by January 6, 2012**, with this application. \$75.00 of this fee will cover booth set-up (10' X 10') booth, pipe and drape (vinyl), 2 tables w/vinyl cover. The remaining \$75.00 is strictly a deposit and will be refunded following the event only if I/we participate and fully comply with all rules and regulations herein set forth. The total \$150.00 will be forfeited should I/we fail to show for the event, fail to completely clean the booth area after the event or tear down and/or leave the event before 9:00 p.m.

\_\_\_\_\_ **NON-MEMBERS - Payment of \$150.00 is due by January 6, 2012**, with the application. \$75.00 of this fee will cover booth set-up (10' X 10') booth, pipe and drape (vinyl), 2 tables w/vinyl cover. The remaining \$75.00 can be applied to Chamber membership, (Membership is \$325.00). No portion of this fee will be refunded to a non Chamber member participant. The total \$150.00 will be forfeited should I/we fail to show for the event, fail to completely clean the booth area after the event or tear down and/or leave the event before 9:00 p.m.

\_\_\_\_\_ **BEVERAGE PARTICIPANTS/CONTRIBUTING SPONSOR** - Payment of \$500.00 is due with the application. The participant will receive a (10' X 10') booth, pipe and drape (vinyl), 2 tables w/vinyl cover. The product will also be provided to the participant for distribution.

\_\_\_\_\_ **(INITIAL) SILENT AUCTION DONATION:** To increase your visibility at the event, a donation for the silent auction with a minimum value of \$50.00 is required.

\_\_\_\_\_ **(INITIAL) MANDATORY:** A participants meeting will be held on **THURSDAY, January 26, 2012 at SPACE CENTER HOUSTON**. I/we agree to attend or send at least one representative in my/our place.

An electrical outlet is available on a LIMITED basis for a non-refundable fee of **\$25** due with this application. I/we **will** \_\_\_\_\_ or **will not** \_\_\_\_\_ require the use of one electrical outlet. I/we understand that only one outlet will be provided to me/us or any exhibitor requiring electricity, **amount of amps needed is** \_\_\_\_\_. I/we agree that I/we will not change this request. Thank you for your participation and cooperation!

**SIGNATURE:** \_\_\_\_\_

**MAKE CHECK PAYABLE TO:** Clear Lake Area Chamber of Commerce  
1201 NASA Parkway, Houston, TX 77058; PHONE: 281/488-7676 FAX: 281/488-8981  
ATTN: SHARI SWEENEY

DATE PAID: \_\_\_\_\_ AMOUNT:\$ \_\_\_\_\_ CHECK # \_\_\_\_\_ CASH \_\_\_\_\_

**SEE YOU JANUARY 26<sup>th</sup> AT THE PARTICIPANTS MEETING AT 3:00 PM.**



# FACT SHEET “A Taste of Space” EPICUREAN EVENING



**Thursday, February 2, 2012 - 6:30 p.m. – 9:00 p.m.  
SPACE CENTER HOUSTON**

The Clear Lake Area Chamber of Commerce is once again presenting an Epicurean Evening to promote the NASA/Clear Lake Area, as well as our food and beverage establishments, and to provide financial support for the Chamber's vast and various programs.

## ANTICIPATED NUMBER OF PARTICIPANTS

Restaurants, Caterers, Grocers, Hotels & Refreshment Booths: 40 to 45

## PROMOTION

*Houston Chronicle* “Bay Area – Neighborhood News Section” Special Advertising Supplement reaching 40,000 households \*(with the participants’ names and business description included).

Advertisements in the *Houston Chronicle* “Bay Area – Neighborhood News Section” for two weeks in 3 surrounding circulation zones: Clear Lake Area, Pasadena & Brazoria County reaching 95,000 households.

Advertisements in *The SCENE* Magazine in the December and January issues with special promotions in the January and February issues. Coverage and winners announced in the March issue.

Advertisements in the *Bay Area Citizen* for two weeks reaching 30,000 households.

*Horizons*, the Chamber’s monthly publication in the *Houston Chronicle* “Bay Area – Neighborhood News Section” reaching 40,000 households.

*Bay Area Citizen’s Flag Publication* the Chamber’s monthly publication reaching 30,000 households.

*Horizons*, the monthly Chamber Newsletter reaching over 2,000.

ClearLakeArea.com front page banner and Epicurean Evening pages

Press releases in area Newspapers and Other Print Media.

Posters displayed in Restaurants and Local Businesses.

**\* Provided your application and check are submitted before media deadline  
January 6, 2012.**

## TICKET SALES

Cost: Pre-sale - \$30.00 each or \$35.00 each at the door

Children 4 years to 12 years - \$10.00. Children 3 years and under free.

◆◆ Group discounts available ◆◆

Distribution and Sales available at: The Clear Lake Area Chamber of Commerce online and office plus Randall’s at Clear Lake City Blvd. and South Shore Harbour.

## FOOD BOOTH DETAILS

**CHAMBER MEMBERS - Payment of \$150.00 is due by January 6, 2012 (booth availability)** with the Participant Application. The booth set-up fee is \$75.00 and the remaining \$75.00, a refundable deposit, is to be returned following the event to Chamber members in good standing. **The total \$150.00 will be forfeited should the participant fail to show for the event, fail to completely clean the booth area after the event or tear down and leave the event before 9:00 p.m.** or not following rules and regulations set by hosting facility (i.e. wearing the security wristbands, etc...)

**NON-MEMBERS - Payment of \$150.00 is due by January 6, 2012 (booth availability)** with the Participant Application. The booth set-up fee is \$75.00 and the remaining \$75.00 can be applied toward a Chamber membership (Membership is \$345.00 and the deposit can be applied up to March 2, 2012). **However, the total \$150.00 will be forfeited should the participant fail to show for the event, fail to completely clean the booth area after the event or tear down and leave the event before 9:00 p.m.** or not following rules and regulations set by hosting facility (i.e. wearing the security wristbands, etc...) There is no deposit refunded to non-Chamber members.

**Beverage Participants/Contributing Sponsor** – Payment of \$500.00 each with no deposit refunded. Beverage products are provided to the participant for distribution during the event. Also, the beverage participants will be a contributing sponsor with their company logo included in *The SCENE Magazine* (if received by **January 6, 2012** deadline) and the *Houston Chronicle "Bay Area – Neighborhood News Section"* supplement.

**Booth Specifications** – Draped booth size is 10' X 10' with back side 10' wide X 8' high; sides are 3' X 10'. Booth drapery is vinyl and will not support weight. Heavy decor must be self-supporting. White vinyl drape, white table covers with black skirting will be provided.

All Booths Include:

Two 8' Banquet Tables with vinyl cover & skirting.

Trash containers provided at each booth. No liquids to be put in the trash containers. The dumpster will be located outside. Please dump the trash from your booth!

Signage: 1 - 40" x 7" red with white lettering provided at each booth.

**\*\*\*Please leave your sign in your booth after the event.\*\*\***

**One 110v outlet - (20 amps) is available in a designated area only, for an additional \$25.00 fee, upon request with your booth entry payment.** You will need to provide your own extension cord at the event.

**Booth Structures** – Any built structure in a booth space must be approved by the Space Center Houston officials no later than Friday, January 20, 2012. Plans including size, building materials, and amount of time to build the structure must be submitted in writing. Structures must be carefully disassembled immediately after the event. Any damage to the floor, walls or exhibits at Space Center Houston will be at your own expense including the forfeit of your \$75 refund.

## ENTERTAINMENT

Entertainment at your booth is permitted on a first come first served basis with limited space available. The entertainment must be approved by the Epicurean Evening committee and Space Center Houston officials. You will be given security wristbands at the Participants' Meeting for your entertainment and **NOT MORE THAN 10 ENTERTAINERS WILL BE PERMITTED** in your booth. Entertainment space is available for purchase at \$75 per 5' X 10' space. Due to Fire Marshall Regulations all entertainers **MUST** be inside your booth space while performing. If this regulation is violated you will be asked to stop your entertainment and the entertainers will be asked to leave the event.

## **SILENT AUCTION DONATIONS REQUIRED**

The silent auction during the event is a popular part of Epicurean Evening each year. To increase your visibility, you are required to bring a silent auction donation with a minimum value of \$50.00. The Epicurean Evening committee will pick up your gift certificate or item at the **Participants' Meeting on Thursday, January 26, 2012.**

## **ACCESS - SET UP TIME & USE OF ENTRANCES**

Thursday, February 2, 2012, 7:30 a.m. to 10:00 a.m. You will be assigned a booth set up time of arrival. Scheduling set-up will allow the committee to assist you in the loading zone and help to make your booth set-up more efficient. Thank you for your cooperation with set-up.

**Absolutely no large items or food may be brought into Space Center Houston between 10:00 a.m. and 4:30 p.m.! So don't be late for your scheduled set-up time!**

You will need to provide your own dollies with clean, tile friendly wheels; Space Center Houston's dollies are not available for use.

To bring in food (after 4:30 p.m.) or any booth decorating items, use only the loading zone that was assigned to you. **DO NOT COME THROUGH THE FRONT ENTRANCE!** Please note: this area is for loading and unloading only. You must park your vehicles in the parking lot (do not leave at doorway) when they are not in use. **During set-up and the event, please be observant of the load-in-area parking and don't leave your vehicle unattended, blocking the service entrance. This will enable everyone to set up in a timely matter. \*Please note: In order to be eligible for judging, your booth must be completely set-up by 5:30 p.m. Additional information regarding the judging process will be presented at the participants' meeting.**

## **BOOTH LOCATION MAP**

A map of the booth locations will be provided to you at the January 26<sup>th</sup> Participants' meeting.

## **PERTINENT INFORMATION**

Each participant will be given (6) security wristbands at the participants' meeting for your staff to wear prior to and during the event. There will be **NO ENTRY INTO THE FACILITY AT ANY TIME WITHOUT A WRISTBAND.** Participants will not need to purchase tickets for the event as long as they are wearing a wristband. Up to five (5) additional wristbands can be purchased at a discounted rate of \$10 each. **Remember Epicurean Evening is a Fundraising event.**

An outside location will be provided upon request for smokers or cookers in the employee break area behind Space Center Houston. No cooking will be allowed in the building.

Water will be available outside at loading area.

**Minimal electricity available**, for an additional fee, for presentation purposes. Try to use alcohol for warming, to sauté, etc.; sterno chafers and warmers are acceptable.

You are encouraged to do special promotions of any kind, i.e. offer discount coupons, giveaways, miniature menus, etc. You are allowed to promote your business all day Thursday to Space Center Houston guests. **No food can be given out during the day.** Food will be given to the Judges starting at 5:30 p.m. and the Special "Early Entry" Wristband wearers starting at 6:00 p.m. Doors open for General public at 6:30 p.m.

Provide **approximately 500 to 700 "tastes" or "samples"** of your specialty or menu items for the adequate promotion of your business.

**NO ALCOHOLIC BEVERAGES OF ANY KIND CAN BE BROUGHT INTO THE BUILDING BY PARTICIPANTS FOR CONSUMPTION – SPACE CENTER HOUSTON AND THE CHAMBER WILL PROVIDE ALL BEVERAGES INCLUDING BEER, SOFT DRINKS AND WATER.**

Adequately staff your booth with personnel, serving equipment and eating utensils, etc. Additional equipment may be rented from **One Stop Party Shop**. To place orders please call **281-338-9898**.

**JUDGING**

Decorate your booth for judging. The categories are: showmanship (the overall atmosphere and attitude of your booth participants - is your staff having fun?), creativity of booth and presentation of food (not the taste of your food). Also, the “Out of This World” award will be presented to the booth that has the highest score combined from all three categories. Remember, the Theme is: “A Taste of Space”.

“Participant’s Choice Award” - you will be voting for each other. Choose one participant that you feel has made the Best effort. You’ll be given a ballot prior to the event opening on Thursday to vote for your favorite. Ballots will be collected by a committee member and the trophy will be awarded during the awards ceremony at the end of the evening. Remember you can’t vote for your own booth.

Space Center Houston Operations and the Epicurean Evening Committee will determine booth location assignment. The booth placement is on a first-come-first-served basis. However, other factors are considered such as: electrical needs, booth size, entertainment and traffic control. The decision of booth placement will be final in all matters regarding the event.

Thank you again for participating in Epicurean Evening 2012 “A Taste of Space”. We hope that these guidelines will ensure a great experience for you and your staff.

For additional information or questions, you may contact one of the following committee members:

Shari Sweeney, Vice President, Clear Lake Area Chamber of Commerce  
281/488-7676  
Cell # 281/610-1056  
shari@clearlakearea.com

Rick Galyean, Event Chairman, Hilton Houston NASA Clear Lake  
281/333-9300  
Cell # 281/703-4188