



## EPICUREAN EVENING 2012

"a taste of space"

SPACE CENTER HOUSTON

Thursday, February 2<sup>nd</sup> 6:30 PM - 9:00 PM

### Sponsorship Opportunities MENU

(From \$275 - \$3,000)



Promote your company to over 2,500 attendees, plus the thousands that read the *Houston Chronicle*, *The Bay Area Citizen*, *The SCENE Magazine*, *Horizons* and visit [clearlakearea.com](http://clearlakearea.com).

#### Five ★ Sponsor - \$3,000:

##### ***Houston Chronicle "Neighborhood News" "Epicurean Evening Special Section"***

(Print Deadlines **begin** Dec. 8, 2011)

- ★ Name recognition on the cover of the *Houston Chronicle Neighborhood Section* "Special Epicurean Evening Section", circulation over 95,000
- ★ Advertising space in the *Houston Chronicle Neighborhood News* "Special Epicurean Evening Section"
- ★ Recognition and logo in the *Houston Chronicle Neighborhood News* "Special Epicurean Evening Section"
- ★ Name recognition in promotions, including advertisements prior to the event in *The SCENE Magazine*, circulation 35,000
- ★ Recognition prior to and following the event in the *Clear Lake Flag* publication, *Horizons* section of the *Houston Chronicle*, *Horizons* monthly Chamber newsletter and press releases
- ★ Link on chamber website Epicurean Evening page [clearlakearea.com](http://clearlakearea.com)
- ★ Signage recognition at event entrance
- ★ Signage recognition at stage
- ★ Sponsor recognition during awards presentation
- ★ Exhibitor's booth space at the event (\$500 value)
- ★ Recognition on event tickets
- ★ Company name announced at various Chamber meetings
- ★ 4 Special Early Entry tickets to the event (\$200 value)
- ★ 12 tickets to the event (\$420 value)

#### Four ★ Sponsor - \$1,500:

##### ***Official Poster Sponsor of "Epicurean Evening"***

(Print Deadlines **begin** Dec. 8, 2011)

- ★ Logo recognition on official Epicurean Evening poster (250 printed)
- ★ Recognition and logo in the *Houston Chronicle Neighborhood News* "Special Epicurean Evening Section", circulation over 95,000
- ★ Name recognition in promotions, including advertisements prior to the event in *The SCENE Magazine*, circulation 35,000
- ★ Recognition prior to and following the event in the *Clear Lake Flag* publication, *Horizons* section of the *Houston Chronicle*, *Horizons* monthly Chamber newsletter and press releases
- ★ Link on chamber website Epicurean Evening page [clearlakearea.com](http://clearlakearea.com)
- ★ Signage recognition at event entrance
- ★ Signage recognition at stage
- ★ Sponsor recognition during awards presentation
- ★ Exhibitor's booth space at the event (\$500 value)
- ★ Company name announced at various Chamber meetings prior to the event
- ★ 2 Special Early Entry tickets to the event (\$100 value)
- ★ 6 tickets to the event (\$210 value)

### **Three ☆ Sponsor - \$1,200:**

#### **Ticket Underwriter**

(Print Deadlines **begin** Dec. 8, 2011)

- ☆ Company logo and/or coupon on backside of tickets (3,000 printed)
- ☆ Logo in the *Houston Chronicle Neighborhood News* "Special Epicurean Evening Section"
- ☆ Name recognition in promotions, including advertisements prior to the event in *The SCENE Magazine*
- ☆ Recognition prior to and following the event in the *Clear Lake Flag* publication, *Horizons* section of the Houston Chronicle, *Horizons* monthly Chamber newsletter and press releases
- ☆ Link on chamber website Epicurean Evening page clearlakearea.com
- ☆ Signage recognition at event entrance
- ☆ Sponsor recognition during awards presentation
- ☆ 2 Special Early Entry tickets to the event (\$100 value)
- ☆ 6 tickets to the event (\$210 value)

### **Wine Booth Sponsor - \$1,200:**

(Print Deadlines **begin** Dec. 15, 2011)

- ☆ Logo in the *Houston Chronicle Neighborhood News* "Special Epicurean Evening Section"
- ☆ Name recognition in promotions, including advertisements prior to the event in *The SCENE Magazine*
- ☆ Recognition prior to and following the event in the *Clear Lake Flag* publication, *Horizons* section of the Houston Chronicle, *Horizons* monthly Chamber newsletter and press releases
- ☆ Link on chamber website Epicurean Evening page clearlakearea.com
- ☆ Signage recognition at Wine Booth
- ☆ Double 10 X 20 Beverage booth at the event for decorating and entertainment. Note: Wine must be served by Space Center Houston employees only
- ☆ Signage recognition at event entrance
- ☆ Sponsor recognition during awards presentation
- ☆ 6 tickets to the event (\$210 value)

### **Awards Sponsor - \$1,000:**

(Print Deadlines **begin** Dec. 15, 2011)

- ☆ Company logo on awards (9 presented)
- ☆ Company logo on participation keepsake (45-50 presented)
- ☆ Logo in the *Houston Chronicle Neighborhood News* "Special Epicurean Evening Section"
- ☆ Name recognition in promotions, including advertisements prior to the event in *The SCENE Magazine*
- ☆ Recognition prior to and following the event in the *Clear Lake Flag* publication, *Horizons* section of the Houston Chronicle, *Horizons* monthly Chamber newsletter and press releases
- ☆ Link on chamber website Epicurean Evening page clearlakearea.com
- ☆ Signage recognition at event entrance
- ☆ Sponsor recognition during awards presentation
- ☆ 6 tickets to the event (\$210 value)

### **Entertainment Sponsor - \$750:**

(Print Deadlines **begin** Dec. 15, 2011)

- ☆ Signage at entertainment locations
- ☆ Logo and Company name listed with the Entertainment Schedule in the *Houston Chronicle Neighborhood News* "Special Epicurean Evening Section"
- ☆ Name recognition in promotions, including advertisements prior to the event in *The SCENE Magazine*
- ☆ Recognition prior to and following the event in the *Clear Lake Flag* publication, *Horizons* section of the Houston Chronicle, *Horizons* monthly Chamber newsletter and news releases
- ☆ Recognition during awards presentation
- ☆ 4 tickets to the event (\$140 value)

## **Auction Sponsor - \$500:**

(Print Deadlines *begin* Dec. 15, 2011)

- ★ Signage at auction location
- ★ Logo on bid sheets for all auction items
- ★ Logo in the *Houston Chronicle Neighborhood News* "Special Epicurean Evening Section"
- ★ Name recognition in promotions, including advertisements prior to the event in *The SCENE* magazine
- ★ Recognition prior to and following the event in the *Clear Lake Flag* publication, *Horizons* section of the Houston Chronicle, *Horizons* monthly Chamber newsletter and releases
- ★ Recognition during awards presentation
- ★ 4 tickets to the event (\$140 value)

## **Map Sponsors - \$500:**

(Print Deadlines *begin* Dec. 15, 2011)

- ★ Logo on Event Map given to attendees at entrance
- ★ Logo in the *Houston Chronicle Neighborhood News* "Special Epicurean Evening Section"
- ★ Name recognition in promotions, including advertisements prior to the event in *The SCENE* magazine
- ★ Recognition prior to and following the event in the *Clear Lake Flag* publication, *Horizons* section of the Houston Chronicle, *Horizons* monthly Chamber newsletter and releases
- ★ Recognition during awards presentation
- ★ 4 tickets to the event (\$140 value)

## **Beverage Booth Sponsors - \$500**

(Print Deadlines *begin* Dec. 15, 2011)

- ★ Signage at beverage booth location (beverage booth includes product, supplies and tables)
- ★ Logo in the *Houston Chronicle Neighborhood News* "Special Epicurean Evening Section"
- ★ Name recognition in promotions, including advertisements prior to the event in *The SCENE* magazine
- ★ Recognition prior to and following the event in the *Clear Lake Flag* publication, *Horizons* section of the Houston Chronicle, *Horizons* monthly Chamber newsletter and releases
- ★ Recognition during awards presentation
- ★ 4 tickets to the event (\$140 value)

## **Group Ticket Levels:**

(Program Print Deadline: 02-01-12)

Businesses or organizations that purchase at least ten Epicurean Evening tickets or more, receive a discount and name recognition in the event program distributed to attendees.

**GALAXY-\$1,800 (100 tickets)**

**MILKY WAY-\$1,000 (50 tickets)**

**ECLIPSE-\$500 (20 tickets)**

**CONSTELLATION-\$275 (10 tickets)**

**Individual tickets** - \$30 in advance or \$35 at the door; Children 4-12 yrs. \$10; 3 & under FREE