

17th Annual

Clear Lake Crawfish Festival & Gumbo Cook-off



Produced by the Clear Lake Area Chamber of Commerce
www.ClearLakeArea.com

Saturday, **MARCH 24th** from 11:00 a.m. - 8:00 p.m.

Clear Lake Park-Landolt Pavilion
5001 NASA Parkway

SPONSORSHIP & EVENT CONTACTS:

Andie Comeaux, Festival Chair, 281- 381-0116, Houston Safe Boating Council & Bay Area YMCA's
Dedra Flynn, Area Promotions Division Chairman, 281-851-8004, Lookin' Good Hair Salon
Shari Sweeney, Vice President, 281-488-7676 ext. 27, Clear Lake Area Chamber of Commerce
shari@clearlakearea.com

Sponsorship Opportunities from \$75 to \$3,000

(Print deadlines Begin: 02-08-12)

Over 2,000 people will attend and see your company on signage at the festival!

(complete and return to CLACC, 1201 NASA Pkwy, Houston, TX 77062 or Fax to 281-488-8981 or go online to www.clearlakearea.com to register your company)

YES! I want to be a sponsor of the 17th Annual Clear Lake Crawfish Festival & Gumbo Cook-off

Register & Pay on-line at www.clearlakearea.com or call the Chamber office at 281-488-7676

(Circle sponsorship level)

\$3,000 Festival Presenting Sponsor	\$ 500	Banner Sponsors
\$2,000 Advertising Sponsors	\$ 500	Yard Signage Sponsors
\$1,500 Entertainment Sponsors	\$ 500	Crawfish Eating Contest
\$1,000 Gumbo Cook-off Presenting Sponsor		Traveling Trophy Sponsor
\$1,000 Crawfish Cookhouse Sponsor	\$ 500	Silent Auction Sponsors
\$ 750 Awards Sponsors	\$ 250	Festival Game Sponsors
\$ 500 Beverage Booth Sponsors	\$ 100	Crawfish Eating Contest Sponsors
\$ 500 Poster Sponsors	\$ 75	Gumbo Cook-off Teams

Contact name

Company

Address

Phone

Fax

Email

Pay on-line at www.clearlakearea.com or call the Chamber office at 281-488-7676

Print deadlines Begin: 02-08-12

**Clear Lake
Crawfish Festival & Gumbo Cook-off
\$3,000 - PRESENTING SPONSOR**

- Presenting Sponsor recognition on all festival promotions.
- Exhibitor space and signage at festival.
- 10 admission/meal combo tickets to festival.
- 50 admission tickets to festival.
- Plaque presentation at festival.

**\$2,000 -
Advertising & Promotions**

- Recognition in print event promotions.
(examples: The Houston Chronicle,
The Bay Area Citizen, The SCENE Magazine...)
- 20 admission tickets to the festival.
- Plaque presentation at festival.

**\$1,500 -
Entertainment**

- Signage above entertainment stage.
- 10 admission tickets to the festival.
- Plaque presentation at festival.

**\$1,000 -
Crawfish Cookhouse Sponsor**

- Signage at cookhouse
- Promotional items at cookhouse
- 10 admission tickets to the festival.
- Plaque presentation at festival.

**\$1,000 - Gumbo Cook-Off
Presenting Sponsor**

- Signage at cook-off.
- Name or Logo on 'taste-kits'.
- Promotional item in 'taste-kits'.
- 10 admission tickets to the festival.
- Plaque presentation at festival.

**\$750 -
Eating Contest Awards**

- Recognition on awards for Crawfish Eating Contest and Gumbo Cook-off.
- 8 admission tickets to the festival.

**Festival Contact:
Shari Sweeney
281-488-7676 ext. 27,
shari@clearlakearea.com,
281-610-1056 cell
Clear Lake Area
Chamber of Commerce**

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\$500 - Festival Posters

- Logo on poster distributed around the greater Clear Lake area.
- 8 admission tickets to the festival.

\$500 - Banner

- Name on 4 x 6 Fence Banner.
- 8 admission tickets to the festival.

\$500 - Crawfish Eating Contest Traveling Trophy

- Recognition on Traveling Trophy.
- 6 admission tickets to the festival.

\$500 - Silent Auction

- Recognition above auction location.
- Logo on all bid sheets.
- 6 admission tickets to the festival.

\$500 - Festival Beverage Booth

- Recognition at beverage booth.
- 8 admission tickets to the festival.

\$500 - Yard Signage

- Recognition on yard signs placed around the Clear Lake Area promoting the festival.
- 10 admission tickets to the festival.

\$250 - Festival Game

- Recognition at a game location.
- 4 admission tickets to the festival.

\$100 - Crawfish Eating Contest

- Chance to WIN an award plus the Traveling Trophy.
- Recognition on signage at contest.
- Name announcements during contest.
- 2 admission tickets to the festival.

\$75 - Gumbo Cook-Off TEAMS

- 10 X 10 space.
- Chance to WIN an award.
- Wristbands for crew.

1:00 PM "Youth Competition"

Sponsor a 10 - 16 year-old to compete in this heat with special prizes for the contestants. Sponsors will receive the same perks as stated above.