



2012 SPRING FEVER GOLF CLASSIC
Monday, March 5, 2012 – Bay Oaks Country Club

Sponsorship Opportunities

“EAGLE” PRESENTING SPONSOR

\$3,000

- A team (4 players) in the tournament.
- Logo recognition on the tournament golf balls (a sleeve of balls given to each player).
- Logo recognition on tournament brochure back cover.
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Signage on the golf course and recognition at the awards reception immediately following the tournament.

“ACE IN THE HOLE” AWARDS & DINNER SPONSOR

\$2,500

- A team (4 players) in the tournament.
- Your company banner displayed in the clubhouse during the reception.
- Logo recognition on the 1st, 2nd, and 3rd Place team awards presented at the awards dinner following the tournament.
- Logo recognition on tournament brochure back cover.
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Recognition at the awards reception immediately following the tournament.

“BIRDIE” PROMOTIONAL SPONSOR \$2,000

- A team (4 players) in the tournament.
- Your company banner displayed at the registration table.
- Signage at the putting contest and chipping contest locations as well as on the driving range.
- Your company name or logo on the winner’s award for the contest.
- Logo recognition on tournament brochure back cover.
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Signage on the golf course and recognition at the awards reception immediately following the tournament.

GOLDEN GOLF BALL DROP SPONSOR \$2,000

- A team (4 players) in the tournament.
- Your company banner displayed on the Helicopter that will be dropping the balls.
- Your company Logo on the Golf Balls used in the Drop.
- Logo recognition on tournament brochure back cover.
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Signage on the golf course and recognition at the awards reception immediately following the tournament.

HOLE-IN-ONE SPONSOR \$1,000

- For car dealerships, a vehicle displayed at a hole as the “hole-in-one” prize (the dealership would provide the hole-in-one insurance)
- A team (4 players) in the tournament. (If a dealership does not want to place a team in the tournament, the donation is \$500.)
- Logo recognition on tournament brochure back cover.
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Recognition at the awards reception immediately following the tournament.

SOLD OUT!!

DRIVING RANGE SPONSOR**\$500**

- Signage at the Driving Range.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber Newsletter.
- A picture presentation at the award reception immediately following the tournament.

SOLD OUT!!**DISPLAY SPONSOR****\$500**

- Signage at the club house in the proximity of your display.
- You will have a 10 x 10 space to promote your business in a highly visible area adjacent to the club house beginning before and also during the tournament. We can provide the tent or you may bring your own.
- Recognition in the Bay Area Citizen - Clear Lake Area Flag, Houston Chronicle - Horizons, and the Chamber Newsletter.

BEVERAGE & SNACK CART / STATION SPONSOR**\$350**

- Your company representatives working the cart during the tournament. This allows you visibility and personal contact during the tournament play.
- The Chamber provides the tables (of drinks, wine and beer) for the players.
- You provide the snacks to be served on the cart.
- Signage at the beverage station on the cart.
- Signage at the clubhouse.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.

ONLY 2 LEFT!!**CHIPPING CONTEST SPONSOR****\$250**

- Signage at the chipping contest location.
- Your company name or logo on the winner's award.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber Newsletter.
- A picture presentation with the contest winner.

PUTTING CONTEST SPONSOR**\$250**

- Signage at the putting contest location.
- Your company name or logo on the winner's award.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber Newsletter.
- A picture presentation with the contest winner.

SOLD OUT!!

PAR 3 HOLE SPONSOR

\$250

- Your company representatives at the hole during the tournament to provide a give away to each golfer as they play that hole or offer a par 3 game. This allows you visibility and personal contact during the entire tournament play.
- Signage at a par 3 hole.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen) and the Chamber newsletter.

PAR 5 MOST ACCURATE DRIVE SPONSOR

\$250

- Your company representatives at the hole during the tournament to provide a give away to each golfer as they play that hole or offer a par 5 longest drive game or contest. This allows you visibility and personal contact during the entire tournament play.
- Signage at a par 5 hole.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen) Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.

HOLE SPONSOR

\$150

- Signage at the hole.
- Recognition in the Clear Lake Area Flag, (a special section published monthly by The Citizen), Horizons (a special section published monthly by the Houston Chronicle) and the Chamber newsletter.



*For any additional information or questions on how you can get involved in the **2012 Spring Fever Golf Classic**, please contact our Tournament Chairman, Janette Alford, owner of Straterion Consulting or Stephanie Rice at the Clear Lake Area Chamber of Commerce.*

Janette Alford, Straterion Consulting - 281-549-4882
jlalford@straterionconsulting.com

Stephanie Rice - 281-488-7676
stephanie@clearlakearea.com

We'll see you at Bay Oaks Country Club on
Monday, March 5, 2012
for our 23rd Annual Spring Fever Golf Classic!!