

28th ANNUAL SPRING FEVER GOLF CLASSIC

Monday, March 27, 2017
Magnolia Creek Golf Club



Marketing Opportunities

EAGLE PRESENTING SPONSOR \$3,000 **SOLD OUT**

- A team (4 players) in the tournament.
- Logo recognition on the tournament golf balls (a sleeve of balls given to each player).
- Logo recognition on tournament brochure back cover.
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Signage on the golf course and recognition at the awards reception immediately following the tournament.

ACE IN THE HOLE DINNER SPONSOR \$2,500 **SOLD OUT**

- A team (4 players) in the tournament.
- Your company banner displayed in the clubhouse during the reception.
- Logo recognition on tournament brochure back cover.
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Recognition at the awards reception immediately following the tournament.

ACE IN THE HOLE AWARDS RECEPTION SPONSOR \$2,000 **SOLD OUT**

- A team (4 players) in the tournament.
- Your company banner displayed in the clubhouse during the reception.
- Logo recognition on the 1st, 2nd, and 3rd Place team awards presented at the awards dinner following the tournament.
- Logo recognition on tournament brochure back cover.
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Recognition at the awards reception immediately following the tournament.

BIRDIE LUNCH SPONSOR \$2,000 SOLD OUT

- A team (4 players) in the tournament.
- Your company banner displayed in the clubhouse during the reception.
- Logo recognition on the 1st, 2nd, and 3rd Place team awards presented at the awards dinner following the tournament.
- Logo recognition on tournament brochure back cover.
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Recognition at the awards reception immediately following the tournament.

CHAMPION GOLF BALL DROP SPONSOR \$2,000 SOLD OUT

- A team (4 players) in the tournament.
- Your company banner displayed on the Helicopter that will be dropping the balls.
- Logo recognition on tournament brochure back cover.
- Logo recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen) and the Chamber newsletter.
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Signage on the golf course and recognition at the awards reception immediately following the tournament.

HOLE-IN-ONE SPONSOR \$1,500

- For car dealerships, a vehicle displayed at a hole as the “hole-in-one” prize (the dealership would provide the hole-in-one insurance)
- A team (4 players) in the tournament. (If a dealership does not want to place a team in the tournament, the donation is \$600.)
- Logo recognition on tournament brochure back cover.
- Recognition in the literature promoting the event including: the event posters, the Clear Lake Area Flag, (a special section published monthly by the Citizen) and the Chamber newsletter.
- Your company name announced as the sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons.
- A picture presentation with the committee published in the Chamber Newsletter and Clear Lake Flag.
- Press releases in local newspapers.
- Recognition at the awards reception immediately following the tournament.

BEVERAGE & SNACK CART/STATION SPONSOR \$500 SOLD OUT

- Your company representatives working the cart or station during the tournament. (*must be TAB certified*) This allows you visibility and personal contact during the entire tournament play.
- The Chamber provides the beverages (soft drinks, water and beer) for the players.
- You provide the snacks to pass out to the golfers.
- Signage at the beverage station or on the beverage cart.
- Signage at the clubhouse during lunch.
- Recognition in the Bay Area Citizen - Clear Lake Area Flag and the Chamber Newsletter.

DISPLAY SPONSOR @ CLUB HOUSE \$500

- Signage at the club house in the proximity of your display.
- You will have a 10 x 10 space to promote your business in a highly visible area adjacent to the club house beginning before and also during the tournament.
- Recognition in the Bay Area Citizen - Clear Lake Area Flag and the Chamber Newsletter.
- **Note: Display sponsor at both a hole and the club house discounted to \$750.00**

DISPLAY SPONSOR @ HOLE \$400

- Your company representatives at the hole during the tournament to provide a give away to each golfer as they play that hole. This allows you visibility and personal contact during the entire tournament play.
- Signage at a par 5 hole.
- Recognition in the Bay Area Citizen - Clear Lake Area Flag and the Chamber Newsletter.
- **Note: Display sponsor at both a hole and the club house discounted to \$750.00**

CHIPPING CONTEST SPONSOR \$250 **SOLD OUT**

- Signage at the chipping contest location.
- Your company name on the winner's award.
- Recognition in the Bay Area Citizen - Clear Lake Area Flag and the Chamber Newsletter.
- A picture presentation with the contest winner.

PUTTING CONTEST SPONSOR \$250 **SOLD OUT**

- Signage at the putting contest location.
- Your company name on the winner's award.
- Recognition in the Bay Area Citizen - Clear Lake Area Flag and the Chamber Newsletter.
- A picture presentation with the contest winner.

HOLE SPONSOR (SIGN ONLY) \$200

- Signage at a hole.
- Recognition in the Bay Area Citizen - Clear Lake Area Flag and the Chamber Newsletter.

PLAYERS:

TEAM OF FOUR (WITH HOLE SPONSOR) \$800

- Signage at a hole.
- Recognition in the Bay Area Citizen - Clear Lake Area Flag and the Chamber Newsletter.
- Green fees, cart (2)
- Lunch
- Dinner
- Beverages during tournament

TEAM OF FOUR (TEAM ONLY) \$650

- Green fees, cart
- Lunch
- Dinner
- Beverages during tournament