

32nd ANNUAL

BUSINESS & WELLNESS EXPO

THURSDAY, May 9, 2019

Gloria Dei Lutheran Church



SPONSORSHIP OFFERINGS

EXCLUSIVE PRESENTING SPONSOR \$4,500

- Recognition as the Exclusive Presenting Sponsor with logo and website on 4,000 postcards direct mailed to area businesses promoting the event to Chamber members and non-Chamber members
- Recognition as Exclusive Presenting Sponsor with logo and website on promotional flyers
- Company logo displayed on EXPO map and directory to all guests attending the EXPO
- Logo on Chamber home page at www.clearlakearea.com on EXPO banner
- Logo with link and fifty-word write up on www.clearlakearea.com EXPO page
- Logo on Chamber Weekly Window E-blasts promoting the event
- Complimentary ad on Chamber's monthly E-blast in April
- Recognition on social media posts promoting the event
- 8' X 14' front entrance exhibit booth space with electricity at the event
- Ad space on event monitors during event
- Sponsor recognition presentation during the EXPO
- Four lunch tickets at the EXPO
- Recognition at Chamber meetings

EXCLUSIVE WELLNESS SPONSOR \$3,500



- Recognition as the Wellness Sponsor with logo and website on 4,000 postcards direct mailed to area businesses promoting the event to Chamber members and non-Chamber members
- Recognition as Wellness Sponsor with logo and website on flyers promoting the event
- Logo on Chamber home page at www.clearlakearea.com EXPO banner
- Logo with link on www.clearlakearea.com EXPO page
- Logo on Chamber Weekly Window E-blasts promoting the event
- Recognition on social media posts promoting the event
- Ad space on event monitors during event
- Sponsor recognition presentation during the EXPO
- One Premium End Cap Booth with electricity
- Four lunch tickets at the EXPO
- Recognition at Chamber meetings

DIRECT MAIL POSTCARD SPONSOR \$2,000 *(LIMITED TO THREE ONLY)*

Distribution: 10,000

Receives standard items plus:

- **Logo and website on postcards**
- Logo on flyers promoting the event
- Logo with link on www.clearlakearea.com EXPO page
- Ad space on event monitors during event
- Sponsor recognition presentation during the EXPO
- Single Premium Exhibitor Booth or One Double Standard Exhibitor Booth with electricity
- Two lunch tickets at the EXPO
- Recognition at Chamber meetings

EXCLUSIVE BAG SPONSOR \$850 W/BOOTH

SOLD OUT

OR \$550 BAG ONLY

Logo and website on 4,000 postcards direct mailed to area businesses promoting the event to Chamber members and non-Chamber members

- Logo on flyers promoting the event
- Link on www.clearlakearea.com EXPO page
- Ad space on event monitors during event
- Sponsor recognition presentation during the EXPO
- Single Premium Exhibitor Booth with \$800 investment
- Two lunch tickets at the EXPO
- Recognition at Chamber meetings
- **You provide 800 bags to distribute to EXPO Guests**

EXHIBITOR BOOTH \$550/\$450/\$350 (price determined by location in facility)

- Listing on www.clearlakearea.com EXPO page
- Listing with website on map for all guests
- Option to purchase ad space on event monitors during event
- Option to purchase electricity for booth