

32nd ANNUAL BUSINESS & WELLNESS EXPO
THURSDAY, May 9, 2019
Gloria Dei Lutheran Church



SPONSORSHIP OFFERINGS

EXCLUSIVE PRESENTING SPONSOR \$4,500

- Recognition as the Exclusive Presenting Sponsor with logo and website on **10,000** postcards direct mailed to area businesses promoting the event to Chamber members and non-Chamber members
- Recognition as Exclusive Presenting Sponsor with logo and website on promotional flyers
- Company logo displayed on EXPO map and directory to all guests attending the EXPO
- \$500.00 Grand Prize drawing sponsor
- Logo on Chamber home page at clearlakearea.com on EXPO banner
- Logo with link and fifty-word write up on clearlakearea.com EXPO page
- Logo on Chamber Weekly Window E-blasts promoting the event
- Complimentary ad on Chamber's monthly E-blast in April
- Recognition on social media posts promoting the event
- 8' X 14' front entrance exhibit booth space with electricity at the event
- Ad space on event monitors during event
- Sponsor recognition presentation during the EXPO
- Four lunch tickets at the EXPO
- Recognition at Chamber meetings

EXCLUSIVE WELLNESS SPONSOR \$3,500

- Recognition as the Wellness Sponsor with logo and website on **10,000** postcards direct mailed to area businesses promoting the event to Chamber members and non-Chamber members
- Recognition as Wellness Sponsor with logo and website on flyers promoting the event
- Logo on Chamber home page at clearlakearea.com EXPO banner
- Logo with link on clearlakearea.com EXPO page
- Logo on Chamber Weekly Window E-blasts promoting the event
- Recognition on social media posts promoting the event
- Ad space on event monitors during event
- Sponsor recognition presentation during the EXPO
- One Premium End Cap Booth with electricity
- Four lunch tickets at the EXPO
- Recognition at Chamber meetings

PREMIERE POSTCARD SPONSOR \$2,000 (LIMITED TO THREE ONLY)

- **Recognition** with logo and website on **10,000** postcards direct mailed to area businesses promoting the event to Chamber members and non-Chamber members
- Logo on flyers promoting the event
- Logo with link on clearlakearea.com EXPO page
- Ad space on event monitors during event
- Sponsor recognition presentation during the EXPO
- Single Premium Exhibitor Booth or One Double Standard Exhibitor Booth with electricity
- Two lunch tickets at the EXPO
- Recognition at Chamber meetings

**EXCLUSIVE BAG SPONSOR \$850 W/BOOTH
OR \$550 BAG ONLY**

- Listed on 10,000 postcards direct mailed to area businesses promoting the event to Chamber members and non-Chamber members
- Logo on flyers promoting the event
- Link on clearlakearea.com EXPO page
- Ad space on event monitors during event
- Sponsor recognition presentation during the EXPO
- Single Premium Exhibitor Booth with \$850 investment
- Two lunch tickets at the EXPO
- Recognition at Chamber meetings
- **You provide 800 bags to distribute to EXPO Guests**

MAP SPONSORS \$650 W/BOOTH or \$300 MAP ONLY

- Logo on map given to guests at the event
- Listing on clearlakearea.com EXPO page
- Ad space on event monitors during event
- Sponsor recognition presentation during the EXPO
- Standard Booth with \$650 investment
- Two lunch tickets at the EXPO
- Recognition at Chamber meetings

EXHIBITOR BOOTH \$550/\$450/\$350 (price determined by location in facility)

- Listing on clearlakearea.com EXPO page
- Listing with website on map for all guests
- Option to purchase ad space on event monitors during event
- Option to purchase electricity for booth