

**This could
be your
logo**

Produced by the Clear Lake Area Chamber of Commerce
2021 SPRING FEVER GOLF CLASSIC



MONDAY, March 29, 2021
Bay Oaks Country Club



Marketing Opportunities

(Top tier sponsorships include exhibitor space at a tee box, call for deadlines)

EAGLE PRESENTING SPONSOR | \$3,000 (Exclusive)

- One team (4 players) in the tournament
- Logo recognition on the tournament golf balls (a sleeve of balls given to each player)
- Logo recognition on tournament brochure back cover
- Logo recognition in the literature promoting the event and on www.clearlakearea.com
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons
- Social Media
- Signage on the golf course and recognition during awards

ACE IN THE HOLE DINNER SPONSOR \$2,500 (Exclusive)

- One team (4 players) in the tournament
- Your company banner displayed during dinner
- Opportunity to place items on tables at dinner
- Recognition in the literature promoting the event
- Logo recognition on tournament brochure back cover
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons
- Social Media
- Signage on the golf course and recognition during awards

ACE IN THE HOLE AWARDS RECEPTION SPONSOR \$2,000 (Exclusive)

- One team (4 players) in the tournament
- Logo recognition on the 1st, 2nd, and 3rd Place team awards presented to winners
- Recognition in the literature promoting the event
- Logo recognition on tournament brochure back cover
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons
- Social Media
- Signage on the golf course and recognition during awards

SOLD OUT

BIRDIE LUNCH SPONSOR \$2,000 (Exclusive)

- One team (4 players) in the tournament
- Opportunity to place item with lunch boxes
- Recognition in the literature promoting the event
- Logo recognition on tournament brochure back cover
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons
- Social Media
- Signage on the golf course and recognition during awards

CHAMPION GOLF BALL DROP SPONSOR \$2,000 (Exclusive)

- One team (4 players) in the tournament
- Logo recognition on promotions for golf ball drop
- Recognition in the literature promoting the event
- Logo recognition on tournament brochure back cover
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons
- Social Media
- Signage on the golf course and recognition during awards reception announcement of winner

HOLE-IN-ONE SPONSOR \$1,500 (4 available)

- For car dealerships, a vehicle displayed at a hole as the “hole-in-one” prize (dealership provides hole-in-one insurance)
- One team (4 players) in the tournament (If a dealership does not want to place a team in the tournament, the sponsorship is \$600 plus cost for insurance)
- Logo recognition on tournament brochure back cover
- Recognition in the literature promoting the event
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons
- Social Media
- Opportunity to place a display at tee box

RITAS AT THE TURN SPONSOR \$1,500 (Exclusive)

Alcohol must be purchased from the venue and volunteers serving drinks must be TABC certified

- Signage at your location and Recognition in the literature promoting the event
- You will have a 10 x 10 space to promote your business starting at 10:00 AM
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons
- Social Media

BEVERAGE & SNACK CART or STATION SPONSOR \$500 (carts sold out/1 station left)

- Your company representatives working the cart or station during the tournament (*must be TABC certified*). This allows you visibility and personal contact during the entire tournament play
- Chamber provides the beverages (hydration drinks, water and beer)
- You provide the snacks to pass out to the golfers
- Signage at the beverage station or on the beverage cart
- Signage on the course

EXHIBIT SPONSOR @ TEE BOX | \$500

- Your company representatives near a tee box during the tournament to provide a giveaway to each golfer as they play that hole. This allows you visibility and personal contact during the entire tournament play
- Signage at tee box

CHIPPING CONTEST SPONSOR \$250

- Signage at the chipping contest location
- A picture presentation with the contest winner

PUTTING CONTEST SPONSOR \$250

- Signage at the putting contest location
- A picture presentation with the contest winner

TEE BOX SIGN SPONSOR (SIGN ONLY) | \$200

- Signage at a tee box on course

PLAYERS: TOTAL TEAMS 36

TEAM OF FOUR (WITH TEE BOX SIGN SPONSORSHIP) \$800

- Signage at a hole
- Green fees, carts (2)
- Lunch & Dinner
- Beverages during tournament

TEAM OF FOUR (TEAM ONLY) \$650

- Green fees, carts (2)
- Lunch & Dinner
- Beverages during tournament

INDIVIDUAL PLAYER \$175



*Combination for a team
plus exhibit sponsorship
\$1,000 save \$150*

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Participation/Donation Confirmation

The annual golf tournament plays an important role in the Chamber's mission to be Champions for Business Success and Quality of Life in our Community. Your contribution to the tournament would be greatly appreciated. Use the space below to confirm your tournament involvement as a tournament sponsor, (150) goodie bag items donor, team of four, individual player or volunteer. To confirm your contribution, or if you have any questions concerning the 2021 tournament please contact Shari Sweeney at the Chamber at 281/488-7676 or shari@clearlakearea.com.

Thank you for supporting the Chamber's annual Spring Fever Golf Classic.

(Complete, sign and return to the Chamber by email shari@clearlakearea.com, fax 281-488-8981 or mail CLACC, 1201 NASA Parkway, Houston, Texas 77058)

YES! I am eager to support the 2021 Golf Classic.

Circle your choice(s)

SPONSORSHIP

TEAM ONLY

TEAM w/TEE BOX EXHIBIT SPACE

TEAM w/TEE BOX SIGN ONLY

INDIVIDUAL PLAYER

VOLUNTEER

GOODY BAG ITEMS (150 no paper)

COMPANY NAME: -----

CONTACT: ----- PH: -----

EMAIL: -----

I COMMIT TO: -----

CONTACT'S SIGNATURE: -----

Sponsorship payments and donated items must be received by March 15, 2021
Information: www.clearlakearea.com

